RSNA Technical Exhibits
820 Jorie Blvd, Oak Brook, IL USA 60523
Tel. 1-630-571-7850 | Email: *exhibits@RSNA.org*
RSNA.org/Exhibitors

RSNA 2018 TOMORROW'S RADIOLOGY TODAY
EXHIBITS: NOVEMBER 25–29

Giveaway Request Form

Deadline: October 19, 2018

The RSNA Rules and Regulations are designed to create a fair and equitable business environment for all participating companies and meeting attendees. Small token gifts may be distributed from an exhibitor's booth with prior approval. Exhibiting companies that interact with physicians and other healthcare professionals during the RSNA annual meeting are asked to review the codes of ethics developed by MITA, NEMA, PhRMA, AdvaMed and the AMA. Ethical practices and industry conduct can differ among companies. It is the responsibility of each company to decide what types of activities are appropriate as they relate to sales and promotional events. **If you are planning a giveaway not included on the Allowable Giveaways list, please complete this form and return to RSNA with a photo of a sample of the intended giveaway.** If you have any questions, please contact *sgendel@rsna.org.*

Allowable Giveaways *(not required to submit form for approval)*

Gifts should not be of substantial value (under $25), should relate to the recipient's travel to an educational event and primarily entail a benefit to patients.

annual reports	combs/brushes	hand sanitizer	pads of paper	sports-related items
bookmarks	computer accessories, small	highlighters	paperweights	stress balls
business card holders	computer screen savers	investor packets	pedometers	sunscreen packets
calendars, pocket size	drinkware	key chains	pencils	travel atlases
cameras, disposable	educational products	lip balms	pens	travel clocks
candy, snack size	emery boards	luggage tags	planners, pocket size	travel fans
calculators	erasers	magnets	portable chargers	USB flash drives
cell phone holders	first aid kits	magnifying glasses	Post-It notes	wrist rests for keyboards
clipboards	flashlights	memo clips	product/service literature	
coasters	hand massagers, small	mouse pads	soap packets	

Giveaways Not Permitted

Giveaways not allowed at the RSNA annual meeting include sharp objects, items that can be worn or displayed, items that violate the professional tone of a scientific meeting, and products in direct competition with official RSNA giveaways.

backpacks	buttons	lanyards	pen knives	stuffed toys
bags	cash	letter openers	pins	T-shirts
balloons	corkscrews	lighters/matches	pocket knives	travel tool kits
bottle openers	glow sticks	manicure sets	pocket tools	

Exhibiting Company Information

Exhibiting Company _____ Official Contact _____ Booth Number _____

Telephone _____ Fax _____ Email Address _____

Suggested Giveaway(s) — please list and send sample/photo to RSNA for review *(if item is on the list of Allowable Giveaways, approval form is not required)*

I have read, understand and agree to the RSNA Rules and Regulations pertaining to giveaways.

Agreed to

X _____
Signature of Main Exhibit Contact Date

Return your signed giveaway request form with sample of intended giveaway to:

RSNA Exhibition Services
820 Jorie Blvd.
Oak Brook, IL 60523
sgendel@rsna.org

Deadline: October 19, 2018

Note: Please allow 7–10 business days for processing

For RSNA Use Only – Please do not write in this area

Date Received ___/___/___ Response to Exhibiting Company ___/___/___

Approved: ○ Yes ○ No

As noted: _____

Reviewed by:

Signature of RSNA Contact Date

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