Demonstrations, product literature and handout materials are to be straightforward, professional and non-combative in nature and must avoid the use of sideshow or theatrical gimmicks. Activity and attire of models and demonstrators shall be consistent with the professional atmosphere of the RSNA meeting. The use of live animals, magicians, puppet shows, fortune tellers, dancers, celebrities or celebrity look-likes, live performances of music, costumed characters, mimes, robots, balloons or other entertainment is prohibited. Presentations should be directed into the booth and not into the aisle. Live presentation and product demonstration areas should be positioned well within the island booth setback requirements as outlined in Section 9D.

Commercial/promotional demonstrations or presentations by physicians that are related to an exhibitor’s products or services are permitted. Formal educational presentations by exhibitors and offering CME credit within the Technical Exhibit Halls is prohibited. If a video is used to demonstrate equipment by simultaneously using a live model and videotape, a sign clearly indicating the simulation must be posted. The RSNA reserves the right to mandate discontinuation of objectionable presentations until a mutually agreeable presentation is developed and approved. The exhibitor waives any rights or claims of damages arising out of enforcement of this rule.

Exhibiting Company Information

Exhibiting Company

Official Contact

Booth/Kiosk Number

Telephone

Fax

Email Address

Presentation Information

Date and Time

Title

Speaker(s)

Proposed Program (250 character limit)

I have read, understand and agree to the RSNA Rules and Regulations pertaining to presentations.

Agreed to

Signature of Main Exhibit Contact

Deadline: October 19, 2018

Note: Please allow 7–10 business days for processing