eventBit® Lead Management Order Form

RSNA 2017 November 26 - December 1, 2017 ▪ Chicago, IL

Lead retrieval is now MORE THAN just lead collection.

With eventBit on each attendee's badge, the same reader or software you rent from Experient for lead retrieval will now capture real time aisle and booth traffic information. All of this new data will be aggregated in your exhibitor dashboard. As a reminder, you will only receive full contact information when you scan the attendee's badge

eventBit IQ Performance Package with Lead Retrieval

Works by placing a small BLE (Bluetooth Low Energy) transmitter on each attendee's badge, read by the same lead retrieval equipment you already use.

Lead Retrieval Options:

SWAP

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
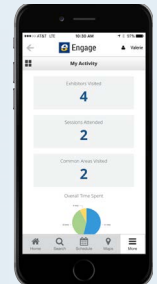- Customizable lead qualifiers and surveys

Optium RT2000

- All the mobile lead capture benefits of SWAP, available in a hand-held device

SWAP Enabled Tablet

- All the mobile lead capture benefits of SWAP, pre-loaded on a 7" Android tablet

Experient Onsite Tech support available with all Lead Retreival and eventBit products.

Take advantage of these eventBit Performance Packages

You'll receive:
- Detailed analytics on booth traffic
- Attendee qualification and dwell times.
- Information on activity around your booth, such as demographics, traffic, and more.
- Real time data to make booth staffing decisions.
- **Booth View:** Allows you to view company names of registrants in your immediate area.

To enjoy the revolutionary benefits of your eventBit on your SWAP-enabled personal device, *you must turn on BlueTooth and Location Services.*

eventBit Hubs
Gain deeper insight on attendee booth behavior

Hubs are available to add into any Performance Package purchase. The eventBit Hubs, with customizable read ranges, let your company make future booth decisions by tracking specific pieces of equipment, product theaters, and offsite events to receive additional reporting on how attendees are spending time.

Developer's Kit for Real Time Data Services

- All of the credentials you need to access our registration database in real time
- Instructions for your IT Department to set up the data transfer
- Choose whether you want to pull data in real time, nightly or at the end of the event

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RSNA® 2017
Explore. Invent. Transform.
November 26 to December 1

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Exhibiting Company: _____   Booth #: _____

Check if information is for: ❏ Exhibiting Company   ❏ Third Party   ❏ 3rd Party Co. (if applicable): _____

Contact Name: _____   Address: _____

City: _____   State/Country: _____ Zip: _____

Phone: _____ Fax: _____   Email: _____

ORDER LEAD RETRIEVAL (eventBit IQ Performance Package included)

Lead Retrieval Options	on or before 10/14/17	after 10/14/17	number of units	TOTAL
Optium™ RT2000 Includes Optional Custom Survey	$ 500	$ 575		$
RT2000 Portable Bluetooth printer	$ 75	$125		$
SWAP® Enabled Tablet	$ 475	$ 550		$
SWAP "3 Pack"	$ 499	$ 499		$
SWAP "2 Pack"	$ 399	$ 399		$
Additional SWAP Activations (Only available with purchase of SWAP Packs)	$ 99	$129		$

eventBit Hubs* Add eventBit Hubs to your IQ Performance Package to track attendee activity in specific areas.

Some exhibitors may require additional behavioral tracking within the booth. Please remember that eventBit hubs, designed for tracking specific areas, will be available for rental as well. Please reach out to personal exhibitor representative for more information. Hub rentals start at $499 per hub and customized pricing can be developed to support all of your individual needs.

Other Options (If you use your own Lead Retrieval)

	on or before 10/14/17	after 10/14/17	number of units	TOTAL
Developer's Kit for Real Time Data Services (RTS) Experient provides everything you need to access our registration database in real time. Instructions for your IT Dept. to set up the data transfer. Choose whether you want to pull data in real time, nightly or at the end of the event.	$ 650	$ 650		$
Delivery of Reader to Booth (Post show pickup not available)	$100	$100		$

See page 1 for system descriptions and requirements.

Sub-Total	$
(Applicable to phone or faxed orders) Processing Fee	$ 9.99
3.6% Sales Tax	$
TOTAL	$

Order Confirmation will be delivered via email.

Note: All readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.

- All orders canceled prior to 30 days of the show will incur a $100 cancellation fee.

- Orders canceled within 30 days of the show will not be refunded.

- Taxable items and rates vary among states and are subject to change. Please call for exact quote.

- Replacement fee will be applied to any Optium RT2000 or Android Tablet that is lost, stolen, and/or not returned to Experient.

* All eventBit Hub purchases include complimentary customized programming.

Order Online: https://exhibitor.experientswap.com **By Mail:** Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703 **By Fax**: 301.694.3286

Payment Method

❏ Check (Orders cannot be processed unless received with payment.)
❏ Visa   ❏ MasterCard   ❏ American Express   ❏ DISCOVER

Signature: _____

Card #: _____ Exp: _____/_____

By signing here you acknowledge Experient's Terms and Conditions (at right).

For Assistance Contact:

Marie Zinnert
P: 888.270.8467
E: marie.zinnert@experient-inc.com

It is against Experient's security policy to accept credit card information via email.

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