

Registration List Request Form

Pre-Show Deadline: October 31, 2018 | Post-Show Deadline: January 25, 2019

Rent the RSNA annual meeting registration list and get your company's information in the hands of meeting registrants

To rent the registration list:

1. Select List Type*

- Mailing List — List to be sent to bonded Mail House for mailer distribution. Data will include Name, Title, Company and Mailing address.
- Registrant Names — No mailer will be distributed. Data will include Name, Title, Company, State/Country only. No mailing address will be provided.

***Telephone, fax numbers and email addresses are not provided with either option**

2. Select Registration Categories and Criteria.

3. Provide Payment — List rental fee cost is \$0.15 per name with a minimum order of \$75.00.

4. Return form to Marie Zinnert at marie.zinnert@experient-inc.com.

- a. Exhibitors requesting Mailing List must submit a sample mailer to Sherry Gendel at RSNA Exhibition Services at sgendel@rsna.org for review and approval.
- b. Mail List Requests must include a signed Mail House Non-Disclosure Agreement (see page 3).
- c. To receive a preliminary quote, please contact Marie at 1-888-270-8467 or marie.zinnert@experient-inc.com.

NOTE: Recently RSNA revised its data privacy policy, and as a result, meeting attendees are now asked to "opt-in" if they are interested in receiving direct mail communications sent through a third party mail house on behalf of RSNA 2018 exhibitors. With this change, the RSNA registration list rental is now smaller but a more solid list which includes only registrants who are interested in receiving communication from commercial companies.

RSNA Registration Data License Agreement

The abbreviation RSNA in this agreement shall mean Radiological Society of North America, Inc., a not-for-profit corporation, and as the context may require, its directors, officers, agents, and/or employees duly acting for RSNA in the management of the exhibition. The company entering this agreement shall be referred to as Exhibitor, which term shall also mean, as the context may require, any directors, officers, agents and/or employees duly acting for the said company. Registration data, labels and any other form of registration information for the 2018 RSNA annual meeting shall be referred to as RSNA registration data. By signing the Registration Data License Agreement, Exhibitor accepts the terms of this license agreement.

Ownership and License

RSNA retains ownership of original and any back-up RSNA registration data. In return for acquiring a license to use the RSNA registration data, Exhibitor agrees to the following terms and conditions.

Limitations on Use

Exhibitor may use RSNA registration data only for a promotional mailing that is directed to RSNA annual meeting attendees about the exhibitor's appearance at RSNA 2018, and that has received prior written approval from RSNA through submission of the Registration Data License Agreement. Exhibitor may not use RSNA registration data for any other purpose (including, but not by way of limitation, distributing, sublicensing, selling, renting or leasing the RSNA registration data) without the prior expressed written consent from RSNA, who shall have complete discretion to give or withhold consent as to any particular proposed use. RSNA reserves the right to deny your request for mailing list rental. The names and addresses provided by RSNA are the property of the RSNA and are supplied for one-time use, use only by the requestor for the specific mailing ordered and for no other purpose. Mailing list must be received by a third party, bonded mail house. Mail house must sign a non-disclosure agreement (provided by RSNA) and be on file with RSNA. Misuse of the electronic mailing file may result in a \$1,500 penalty fee and may result in litigation.

Logo Use

The name Radiological Society of North America and the letters "RSNA" are registered trademarks of the Radiological Society of North America, Inc. Use of the aforementioned in conjunction with advertisements, promotional materials, endorsements, statements, contests and/or awards of any kind is prohibited. Violators may be subject to such civil and criminal penalties as provided by federal and state laws.

The RSNA annual meeting logo is also a registered trademark of the Radiological Society of North America, Inc. However, RSNA will grant permission to exhibitors and advertisers to use the annual meeting logo in an appropriate manner in conjunction with their advertisements and other materials promoting that exhibitor's or advertiser's participation at the RSNA annual meeting (Rule 23). RSNA must approve mailer and samples of the proposed use of the RSNA annual meeting logo.

Terms

This license is effective until this agreement is terminated. Exhibitor may terminate this agreement at any time by instructing their Mail House to destroy the RSNA registration data together with all copies or modifications in any form. Exhibitor's license and right to use RSNA registration data automatically terminates if any provision of this agreement is violated. This agreement is automatically terminated January 25, 2019. Upon termination of this agreement Exhibitor's Mail House must destroy the RSNA registration data together with all copies or modifications in any form.

Part of Exhibit Rules and Regulations

The terms and conditions of this agreement become an integral part of the RSNA Rules and Regulations governing Exhibitor participation in the exhibition program at the 2018 RSNA Annual Meeting, and any violation of this agreement shall constitute a violation of those Rules and Regulations.

Indemnification

Exhibitor shall indemnify RSNA for, and hold RSNA harmless from and against, any loss, claim, liability, damage or expense (including, but not by way of limitation, reasonable legal expenses) in conjunction with any claim by a third party arising out of Exhibitor's use of the RSNA registration data.

RSNA Technical Exhibits

820 Jorie Blvd, Oak Brook, IL USA 60523
Tel. 1-630-571-7850 | Email: exhibits@RSNA.org
RSNA.org/Exhibitors

RSNA 2018
TOMORROW'S
RADIOLOGY TODAY
EXHIBITS: NOVEMBER 25-29

Registration List Request Form

Pre-Show Deadline: October 31, 2018 | Post-Show Deadline: January 25, 2019

1. Contact Information (please print or type)

Contact Name

Company

Booth Number

Telephone

Email Address

2. List Type Mail List Registrant Names

3. Categories/Criteria

A. Registration Category (check required categories)

PHYSICIANS

- 10 RSNA Associate Member (ALL)
- 10 A. Administrator/Business Manager
- 10 B. Architect
- 10 C. Assistant (Physician/Radiologist)
- 10 D. Dentist
- 10 E. Educator
- 10 F. Medical Dosimetrist
- 10 G. Non-radiologist Physician
- 10 H. Nurse Practitioner
- 10 I. Radiation Therapist
- 10 J. Radiographer
- 10 K. Radiologic Physicist/Scientist
- 10 L. Radiologist (Board Eligible)
- 10 M. Registered Nurse
- 10 N. Sonographer
- 10 O. Technologist
- 10 Q. Engineers (Biomedical or Mechanical)
- 11 RSNA Active Member (ALL)
- 11 A. Radiologist
- 11 B. Radiologic Physicist/Scientist
- 12 RSNA Member-in-Training
- 14 Non-Member Physician (ALL)
- 14 A. Radiologist
- 14 B. Radiologic Scientist
- 14 C. Non-radiologist Physician
- 15 Non-Member Resident/Trainee
- 17 RSNA Medical Student Member
- 18 Non-Member Student
- 21 AAPM Member
- 22 Non-Member Physicist

RADIOLOGY SUPPORT PERSONNEL

- 23 Radiology Support Personnel (ALL)
- 23 A. Technologist
- 23 B. Engineer
- 23 C. Radiology Business Manager
- 23 D. Radiology Administrator
- 23 E. Nurse/Nurse Practitioner
- 23 F. Educator
- 23 G. Architect
- 23 H. Government Employee
- 23 I. IT/System Support
- 23 J. Telemedicine/Communications Specialist
- 23 K. Facility Manager
- 23 L. Assistant (physician/radiologist)

HOSPITAL OR FACILITY EXECUTIVE

- 24 Hospital or Facility Executive (ALL)
- 24 A. Administrator
- 24 B. Legal
- 24 C. Officer (CEO, CFO, CIO, COO)
- 24 D. Purchasing
- 24 E. Senior-level Personnel

INDUSTRY PERSONNEL

- 25 Commercial Research and Development Personnel
- 27 Industry Personnel (ALL)
- 27 A. Distributor
- 27 B. Manufacturer
- 27 C. Prospective Exhibitor
- 27 D. Other
- 31 Healthcare Consultant (ALL)
- 31 A. Attorney
- 31 B. Computer Analyst
- 31 C. Financial Analyst
- 31 D. Purchasing
- 31 E. Staffing/Recruitment
- 31 F. Other

B. Medical Specialty (check required categories)

- Medical Specialty (ALL)
- BR Breast (Imaging & Interventional)
- CR Cardiac Radiology
- CH Chest Radiology
- CT Computed Tomography
- DR Diagnostic Radiology
- ED Education
- ER Emergency Radiology
- GI Gastrointestinal Radiology
- GU Genitourinary Radiology
- HN Head & Neck
- HP Health Policy
- IF Informatics
- IN Interventional
- LM Leadership & Management
- MR Magnetic Resonance Imaging
- MI Molecular Imaging
- MK Musculoskeletal Radiology
- NR Neuroradiology
- NM Nuclear Medicine
- OB OB/GYN
- OI Oncologic Imaging
- PD Pediatric Radiology
- PH Physics & Basic Science
- PR Professionalism (Including Ethics)
- RO Radiation Oncology
- RS Research & Statistical Methods
- SQ Safety & Quality
- US Ultrasound
- VA Vascular
- SOT Other

C. Criteria (check one)

- Domestic INTL ALL

4. Payment

- Credit Card
 - American Express
 - Discover
 - MasterCard
 - Diners Club
 - Visa

Card Number

Exp. Date

Name as it Appears on Card

Authorized Signature

5. Agreement

I have read, understand and agree to the RSNA Registration Data License Agreement on the Registration List Request Form.

Print Name

Signature Required

Date

6. Return Form to Marie Zinnert at marie.zinnert@experient-inc.com with Mail House Non-Disclosure Agreement (if applicable).

NOTE: Mailers must be approved by RSNA Exhibition Services if Mail List is requested. Please send sample mailer to sgendel@rsna.org for review.

Mail House Non-Disclosure Agreement

The names and addresses provided by RSNA are the property of the RSNA and are supplied for one-time use, use only by the requestor for the specific mailing ordered and for no other purpose. Mailing list must be received by a third party, bonded mail house. Mail house must sign a non-disclosure agreement, below, and be on file with RSNA. Misuse of the electronic mailing file may result in a \$1,500 penalty fee and may result in litigation.

List Confidentiality Agreement

This agreement, made this date of _____, between Radiological Society of North America, Inc., here in after called "**List Owner**", and _____, here in after called "**The Mail House**."

The Mail House will receive names from the **List Owner** and agrees that these names are the exclusive property of the **List Owner**. Because this list is valuable property and is of a highly confidential nature, **The Mail House** agrees not to disclose, transfer, duplicate, reproduce or retain in any form or manner whatsoever all or any portion of the said mailing list(s). The one time (only) use of this list shall be limited solely and exclusively to the agreed upon offer for contracted exhibiting company listed above.

The Mail House in no way acquires ownership or rights to further usage of these names.

The Mail House agrees that the above-stated conditions are in effect through January 25, 2019 and that these conditions apply to every order received between date of agreement and January 25, 2019. This agreement is automatically terminated January 25, 2019. Upon termination of this agreement **The Mail House** must destroy the RSNA registration data together with all copies or modifications in any form.

Misuse of the electronic mailing file may result in a \$1,500 penalty fee and may result in litigation.

Mail House Contact Information (please print or type)

_____		_____		_____	
Mail House Name		Contact Name		Title	
_____		_____		_____	
Address		State/Province		ZIP/Postal Code	
_____		_____		_____	
City		Country		_____	
_____		_____		_____	
Telephone		Fax		Email Address	
_____		_____		_____	
X					
Authorized Signature of mail house contact					