Overview of exhibitor hotel reservations & registration

- Why book rooms using the RSNA housing system
- Official Hotel Partners
- Tiered Opening
- Block vs. Individual Hotel Room Reservations
- Suite Requests
- Chicago Update
- Badge Registration & Allotments
- Badge Distribution
- Guest Passes
- Hotel deposit invites and confirmations

Why book your rooms using the RSNA Hotel System?

Priority Points
Exhibitors will earn ten (10) priority points for RSNA 2018 for booking hotel rooms for at least 70% of badged exhibitor personnel (RG41) through the RSNA housing system by November 1, 2017.

Discounted Room Rates
New! We’ve partnered with over 85 hotels in downtown Chicago offering discounted rates for move-in and move-out days. Plus, the majority of hotels are also offering rates that have been frozen—or even reduced—from 2016.

Customer Service
We are here to service you before, during and after the annual meeting

Complimentary Transportation
Free shuttle bus and Metra train service to and from all RSNA-contracted hotels at McCormick Place.
Unaffiliated travel companies have been soliciting meeting participants. Beware that entering into financial agreements with unaffiliated companies can have costly consequences! When in doubt contact RSNA to verify their affiliation.

RSNA’s Official Hotel Partners

Tiered Opening for Hotel Reservations & Registration

- Wednesday, June 14, at 10:30am CT
  companies with 70 or more earned priority points
- Thursday, June 15, at 10:30am CT
  companies with 30 or more earned priority points
- Friday, June 16, at 10:30am CT
  hotel reservations & registration open to all companies

Individual vs. Block Hotel Reservations

Individual Hotel Reservations
- 24 rooms or less
- Rooms available on a first-come, first-served basis
- Deposits required when making reservations

Block Hotel Reservations
- 25 rooms or more rooms on peak night (Monday, November 27)
- Earned 2016 exhibitor priority points determine sequential order for processing room block requests received between June 14–28
- Deposits due September 13

http://www.rsna.org/Exhibitor-Hotel-Reservations/
New! On-line Suite Requests

- Log into the hotel reservation system
- Select either 24 rooms or less or 25 rooms or more
- Click on Suite Request
- List your selections
- Suite assignments emailed August 9

McCormick Place Convention Center Hotels

New! Marriott Marquis Chicago

Hyatt Regency McCormick Place

Both hotels connected to McCormick Place through an enclosed walkway.

More than 2,400 hotel rooms and 113,000 sq. ft of meeting space combined!
Accessing Registration

- [http://www.rsna.org/Exhibitor-Badge-Registration/](http://www.rsna.org/Exhibitor-Badge-Registration/)
- Click on Register Now button
- Login with your Customer ID and Password, sent to the main contact of the booth

Badge Allotments

- Each exhibiting company is allotted (5) five complimentary badges for each 100 square feet of exhibit space purchased.
- A $50 fee will be assessed for each badge produced over the complimentary allotment.
- No refunds will be issued for badges purchased but not used.

Badge Types and Access

- Exhibitor Personnel: Employee of company: sales, marketing, executive, operations, etc.
- Distributor Personnel: Dealers and independent sales representatives who are contracted to staff the booth
- An exhibitor badge allows access to the two technical exhibit halls, the Learning Center, and educational sessions, if space permits, after all professional registrants have entered.
- CME or CE credit is not tracked or awarded to those with exhibitor badges.
- Exhibitor personnel that wish to obtain CME/CE credit must register as a full conference professional attendee and pay the applicable registration fee.
- 6:00am to 8:00pm
Badge Distribution

- FedEx/UPS (if registered by November 3)
- Held for Group Onsite Pick up
- Held for Individual Onsite Pick up

Guest Passes

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Guest Passes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Exhibitor Meeting</td>
<td>5</td>
</tr>
<tr>
<td>100-900 sq. ft.</td>
<td>5</td>
</tr>
<tr>
<td>1,000-3,900 sq. ft.</td>
<td>10</td>
</tr>
<tr>
<td>Greater than 4,000 sq.</td>
<td>20</td>
</tr>
</tbody>
</table>

Invite feature available July 18 in the exhibitor hotel and registration portal.

Hotel Reservations & Registration Portal Overview
RSNA 2017 Exhibitor Registration / Housing
Webinar

COMING SOON!

- Guest Passes
- Onsite Group Pick up appointments
Need Help? Just ask

- Need more hotel rooms? 
  Email housing@rsna.org
- Need help with registration? 
  Email reginfo@rsna.org
- Need clarification on your booth? 
  Email exhibits@rsna.org
RSNA 2017

NOVEMBER 26 – DECEMBER 1

For more information, visit Meeting.RSNA.org