

RSNA DIAGNOSIS LIVE™ PRIVACY POLICY

Last Revised – June 2014

This Privacy Policy applies to use of and services provided by and personal information and data gathered on the website portal for RSNA Diagnosis Live™ (the “Site”), or by any of the other means described in this Privacy Policy.

When we refer to “we,” “us,” or “our,” we mean the Radiological Society of North America (RSNA).

When we refer to “you” or “your,” we mean the person accessing the Site. If the person accessing the Site acts on behalf of, or for the purposes of, another person, including a business or other organization, “you” or “your” also means that other person, including a business organization.

Please review this Privacy Policy periodically as we may update it from time to time. Each time you visit the Site or provide us with information, by doing so you are accepting the practices described in this Privacy Policy at that time.

Information Ownership

We are the sole owner of the information collected through the Site. We may collect information from users at several different points on the Site. Based upon your usage of our Site, we may collect the following information: personal information, financial information and demographic information. Some of this information may be Personally Identifiable Information. We DO NOT share, sell, rent, or trade Personally Identifiable Information with third parties except as disclosed within this privacy statement.

Child Online Privacy Protection Act (COPPA) Compliance and Related Information

The Child Online Privacy and Protection Act (COPPA) regulates online collection of information from persons under the age of 13. It is our policy to refrain from knowingly collecting or maintaining personally identifiable information relating to any person under the age of 18. If you are under the age of 18, please do not supply any personally identifiable information through the Site. If you are under the age of 18 and have already provided personally identifiable information through the Site, please have your parent or guardian contact us immediately using the information below so that we can remove such information from our files.

Collected data

When you register to use RSNA Diagnosis Live™, we (RSNA Diagnosis Live™) collect very basic information including but not limited to: email and name. After registering, we use your email address to provide you with a series of 'Ongoing Communications and Product Updates' (see Ongoing Communications and Product Updates). These communications are used to give you a better understanding of RSNA Diagnosis Live™, what it offers, and how it is best utilized. You have the option not to receive these types of communications.

How we use the data collected

We reserve the right to contact you, regarding your account or any other matter regarding your use of RSNA Diagnosis Live™. With your authorization, we may use some information collected from you to help diagnose technical problems, and improve the quality and types of services delivered. We may use and share non-identifiable aggregated usage and statistical information. We may also share information with third parties in limited circumstances including when complying with legal processes, when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request, involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information, preventing fraud or imminent harm, ensuring security of network and services and due to violation of the terms of service.

Cookies

RSNA Diagnosis Live™ uses cookies to identify unique visitors, provide per-user customization, and to make RSNA Diagnosis Live™ easier to use. We don't share our cookies, nor do we use cookies to track your behavior on other sites.

Ongoing Communications and Product Updates

We will occasionally send you information on product enhancements, new services, and additional instruction on utilizing our services. These communications are designed to educate our users on the services offered. Out of respect for your privacy, we present the option not to receive these types of communications.

Service-related Announcements

We will send you service-related announcements when it is necessary to do so. For instance, if our service is temporarily suspended for maintenance, we might send you an email. Service-related emails are also sent confirming billing transactions, account upgrades, and account cancellations. You may not opt out of these communications.

Customer Service

Based upon the personally identifiable information you provide us, we will send you a welcoming email to verify your username and password as well RSNA Diagnosis Live™ contact information. We will also communicate with you in response to your inquiries, to provide the services you request, and to manage your account.

Security

RSNA Diagnosis Live™ servers are protected with generally available security technologies, including firewalls and data encryption. These technologies are designed to prevent unauthorized access, but no guarantee can be made that your information and data will be secure from intrusions and unauthorized released to third parties.

The security of your personal information is important to us. When you enter sensitive information (such as credit card number and/or social security number, national ID, personal health information) on our registration or order forms, we encrypt that information using secure socket layer technology (SSL).

International Users

If you are visiting the Site from outside of the United States, your connection may be through and to servers located in the United States, your registration, entries and orders placed through the Site may be fully processed in and from the United States and all information you provide may be processed and maintained in our web servers and internal systems located within the United States. By using the Site, you authorize the export of personal information to the United States and its storage and use as specified above when you provide such information to us.

Contact

Any questions regarding this policy should be addressed to diagnosislive@rsna.org. If a question comes up not covered by this policy, we will answer it remembering that your data belongs to you. If you'd like to send us snail mail, please visit our contact page for the best address to send to.

Notification of Privacy Statement Changes

RSNA Diagnosis Live™ may update this privacy statement to reflect changes to our information practices. We encourage you to periodically review this page for the latest information on our privacy practices. The policies outlined in this document are not intended to and do not create any contractual or other legal rights in or on behalf of any party.

Contact Information

diagnosislive@rsna.org