

# You are our partner in advancing medical imaging. Let us show our appreciation.

RSNA values its industry partners that help keep radiology at the forefront of science and technology. Support in these initiatives gives you an opportunity to reach medical imaging professionals and applies toward recognition as an RSNA Corporate Partner.

Recognition levels are based on cumulative annual support of the following items:

### Centennial Sponsorships

Explore exciting new ways to tell your company's story at the celebration of the century.

#### **Journal Advertising**

Reach the readers of our top peerreviewed journals, *Radiology* and *RadioGraphics*.

### **Meeting Sponsorships**

Reach more than 26,000 professional attendees at the premier event in medical imaging.

#### **Journal Subscriptions**

Give your team the benefit of the world's finest science and education

## **Digital Advertising**

Reach RSNA members, meeting attendees and website visitors with email, web and other options.

#### Vendor Workshops

Demonstrate your proprietary computer system to RSNA's annual meeting attendees.

#### **R&E Foundation**

Show the community that your company provides critical support to the brightest minds in radiology.

#### **Exhibitor Product Theater**

Show your new product to a highly-engaged audience on the exhibit floor.

# **Recognition Levels**



#### Beginning at \$200,000

- Company logo on RSNA Centennial website
- Company logo in annual meeting related media
- Corporate Partners ribbons for name badge(s) during annual meeting
- 8 tickets to the Sip & Savor Social (2014)
- Company recognition on prominent meeting signage
- License to use RSNA Corporate Partner logo



#### Beginning at \$100,000

- Company logo on RSNA Centennial website
- Company logo in annual meeting related media
- Corporate Partners ribbons for name badge(s) during annual meeting
- 6 tickets to the Sip & Savor Social (2014)
- Company recognition on prominent meeting signage
- License to use RSNA Corporate Partner logo



#### Beginning at \$50,000

- Company logo on RSNA Centennial website
- Company logo in annual meeting related media
- Corporate Partners ribbons for name badge(s) during annual meeting
- 4 tickets to the Sip & Savor Social (2014)
- License to use RSNA Corporate Partner logo

To find out more about RSNA's Corporate Partners Program, please contact RSNA Advertising:

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