

REGISTRATION LIST REQUEST FORM

Pre-meeting deadline: October 28, 2016

Post-meeting deadline: January 13, 2017

Use this list and get your company's information in the hands of your target audience. To receive a quote based on your requirements, please visit registration.experientevent.com/showrsn161/webreg/rp or call Experient at 1-888-270-8467.

If you are interested in receiving a mailing list, follow these simple instructions:

- Complete and sign the RSNA Registration Data License Agreement, RSNA Registration List Request Form and List Confidentiality Agreement. Mailing list available only to contracted exhibitors.
- Choose option:
 - Sample Mailer attached. List will include Name, Title, Company and Mailing address.
 - List request only – no mailer will be distributed. List will include Name, Title, Company, State/Country only. No mailing address will be provided. Telephone, fax numbers, and email addresses are not provided with either option.
- After receipt of these items, you will be contacted directly by Experient for payment details.
- If sending a mailer, list distribution will be handled directly through a third party, bonded mail house. Mail house must sign a non-disclosure agreement (provided by RSNA) and be on file with RSNA. Misuse of the electronic mailing file may result in a \$1,500 penalty fee and may result in litigation.

1. Registration Category (check required categories)

PHYSICIANS

- 10 RSNA Associate Member (ALL)
- 10 A. Administrator/Business Manager
- 10 B. Architect
- 10 C. Assistant (Physician/Radiologist)
- 10 D. Dentist
- 10 E. Educator
- 10 F. Medical Dosimetrist
- 10 G. Non-radiologist Physician
- 10 H. Nurse Practitioner
- 10 I. Radiation Therapist
- 10 J. Radiographer
- 10 K. Radiologic Physicist/Scientist
- 10 L. Radiologist (Board Eligible)
- 10 M. Registered Nurse
- 10 N. Sonographer
- 10 O. Technologist
- 10 P. Veterinarian
- 11 RSNA Active Member (ALL)
- 11 A. Radiologist
- 11 B. Radiologic Physicist/Scientist
- 12 RSNA Member-in-Training
- 14 Non-Member Physician (ALL)
- 14 A. Radiologist
- 14 B. Radiologic Scientist
- 14 C. Non-radiologist Physician
- 15 Non-Member Resident/Trainee
- 17 RSNA Medical Student Member
- 18 Non-Member Student
- 21 AAPM Member
- 22 Non-Member Physicist

RADIOLOGY SUPPORT PERSONNEL

- 23 Radiology Support Personnel (ALL)
- 23 A. Technologist
- 23 B. Engineer
- 23 C. Radiology Business Manager
- 23 D. Radiology Administrator
- 23 E. Nurse/Nurse Practitioner
- 23 F. Educator
- 23 G. Architect
- 23 H. Government Employee
- 23 I. IT/System Support
- 23 J. Telemedicine/Communications Specialist
- 23 K. Facility Manager
- 23 L. Assistant (physician/radiologist)

HOSPITAL OR FACILITY EXECUTIVE

- 24 Hospital or Facility Executive (ALL)
- 24 A. Administrator
- 24 B. Legal
- 24 C. Officer (CEO, CFO, CIO, COO)
- 24 D. Purchasing
- 24 E. Senior-level Personnel

INDUSTRY PERSONNEL

- 25 Commercial Research and Development Personnel
- 27 Industry Personnel (ALL)
- 27 A. Distributor
- 27 B. Manufacturer
- 27 C. Prospective Exhibitor
- 27 D. Other
- 31 Healthcare Consultant (ALL)
- 31 A. Attorney
- 31 B. Computer Analyst
- 31 C. Financial Analyst
- 31 D. Purchasing
- 31 E. Staffing/Recruitment
- 31 F. Other

2. Medical Specialty (check required categories)

Medical Specialty (ALL)

- BR Breast/Mammography
- CR Cardiac Radiology
- CH Chest
- CT Computed Tomography
- DR Diagnostic Radiology
- DM Digital Mammography
- ED Education
- ER Emergency Radiology
- GI Gastrointestinal
- GU Genitourinary
- HN Head & Neck
- HP Health Policy & Practice
- IF Informatics
- IN Interventional
- LM Leadership/Management
- MR Magnetic Resonance
- MI Molecular Imaging
- MK Musculoskeletal
- NR Neuroradiology
- NM Nuclear Medicine
- OB OB/GYN
- OI Oncologic Imaging
- PD Pediatric Radiology
- PH Physics & Basic Science
- PR Professionalism
- RO Radiation Oncology
- RB Radiobiology
- RS Research & Statistical Methods
- SQ Safety & Quality
- US Ultrasound
- VA Vascular
- SOT Other

3. Criteria (check one)

- Domestic INTL ALL

RSNA REGISTRATION DATA LICENSE AGREEMENT

The abbreviation RSNA in this agreement shall mean Radiological Society of North America, Inc., a not-for-profit corporation, and as the context may require, its directors, officers, agents, and/or employees duly acting for RSNA in the management of the exhibition. The company entering this agreement shall be referred to as Exhibitor, which term shall also mean, as the context may require, any directors, officers, agents and/or employees duly acting for the said company.

Registration data, labels and any other form of registration information for the 2016 RSNA annual meeting shall be referred to as RSNA registration data.

By signing the Registration Data License Agreement, Exhibitor accepts the terms of this license agreement.

Ownership and License

RSNA retains ownership of original and any back-up RSNA registration data. In return for acquiring a license to use the RSNA registration data, Exhibitor agrees to the following terms and conditions:

Limitations on Use

Exhibitor may use RSNA registration data only for a promotional mailing that is directed to RSNA annual meeting attendees about the exhibitor's appearance at RSNA 2016, and that has received prior written approval from RSNA through submission of the Registration Data License Agreement. Exhibitor may not use RSNA registration data for any other purpose (including, but not by way of limitation, distributing, sublicensing, selling, renting or leasing the RSNA registration data) without the prior expressed written consent from RSNA, who shall have complete discretion to give or withhold consent as to any particular proposed use. RSNA reserves the right to deny your request for mailing list rental.

The names and addresses provided by RSNA are the property of the RSNA and are supplied for one-time use, use only by the requestor for the specific mailing ordered and for no other purpose. Mailing list must be received by a third party, bonded mail house. Mail house must sign a non-disclosure agreement (provided by RSNA) and be on file with RSNA. Misuse of the electronic mailing file may result in a \$1,500 penalty fee and may result in litigation.

Logo Use

The name Radiological Society of North America and the letters "RSNA" are registered trademarks of the Radiological Society of North America, Inc. Use of the aforementioned in conjunction with advertisements, promotional materials, endorsements, statements, contests and/or awards of any kind is prohibited. Violators may be subject to such civil and criminal penalties as provided by federal and state laws.

The RSNA annual meeting logo is also a registered trademark of the Radiological Society of North America, Inc. However, RSNA will grant permission to exhibitors and advertisers to use the annual meeting logo in an appropriate manner in conjunction with their advertisements and other materials promoting that exhibitor's or advertiser's participation at the RSNA annual meeting (Rule 23). RSNA must approve mailer and samples of the proposed use of the RSNA annual meeting logo should be submitted to:

RSNA Marketing Department
820 Jorie Blvd., Suite 200
Oak Brook, IL 60523
ldaniel@rsna.org or 1-630-481-1066

Terms

This license is effective until this agreement is terminated. Exhibitor may terminate this agreement at any time by instructing their Mail House to destroy the RSNA registration data together with all copies or modifications in any form. Exhibitor's license and right to use RSNA registration data automatically terminates if any provision of this agreement is violated. This agreement is automatically terminated January 15, 2017. Upon termination of this agreement Exhibitor's Mail House must destroy the RSNA registration data together with all copies or modifications in any form.

Part of Exhibit Rules and Regulations

The terms and conditions of this agreement become an integral part of the RSNA Rules and Regulations governing Exhibitor participation in the exhibition program at the 2016 RSNA Annual Meeting, and any violation of this agreement shall constitute a violation of those Rules and Regulations.

Indemnification

Exhibitor shall indemnify RSNA for, and hold RSNA harmless from and against, any loss, claim, liability, damage or expense (including, but not by way of limitation, reasonable legal expenses) in conjunction with any claim by a third party arising out of Exhibitor's use of the RSNA registration data.

Agreement

I have read, understand and agree to the RSNA Registration Data License Agreement on the Registration List Request Form.

Print Name _____

X
Signature Required _____

Date _____