

Giveaway Request Form

Deadline: October 21, 2016

The RSNA Rules and Regulations are designed to create a fair and equitable business environment for all participating companies and meeting attendees. Small token gifts may be distributed from an exhibitor's booth with prior approval. Exhibiting companies that interact with physicians and other healthcare professionals during the RSNA annual meeting are asked to review the codes of ethics developed by MITA, NEMA, PhRMA, AdvaMed and the AMA. Ethical practices and industry conduct can differ among companies. It is the responsibility of each company to decide what types of activities are appropriate as they relate to sales and promotional events. **If you are planning a giveaway not included on the Allowable Giveaways list, please complete this form and return to RSNA with a sample of the intended giveaway.** If you have any questions, please contact exhibits@rsna.org.

Allowable Giveaways

Gifts should not be of substantial value (under \$25), should relate to the recipient's travel to an educational event and primarily entail a benefit to patients.

annual reports	coasters	hand massagers, small	memo clips	product/service literature
bookmarks	combs/brushes	hand sanitizer	mouse pads	soap packets
business card holders	computer accessories, small	highlighters	pads of paper	sports-related items
calendars, pocket size	computer screen savers	investor packets	paperweights	stress balls
cameras, disposable	drinkware	key chains	pedometers	sunscreen packets
candy, snack size	educational products	lip balms	pencils	travel atlases
calculators	emery boards	luggage tags	pens	travel clocks
CD cases	erasers	magnets	planners, pocket size	travel fans
clipboards	first aid kits	magnifying glasses	post-it notes	USB flash drives
				wrist rests for keyboards

Giveaways Not Permitted

Giveaways not allowed at the RSNA annual meeting include sharp objects, items that can be worn or displayed, items that violate the professional tone of a scientific meeting, and products in direct competition with official RSNA giveaways.

backpacks	buttons	lanyards	pins	rulers
back scratchers	caps/hats	letter openers	pocket knives	stuffed toys
bags	cash	lighters/matches	pocket tools	T-shirts
balloons	corkscrews	manicure sets	puzzles	travel tool kits
bottle openers	glow sticks	pen knives		

Exhibiting Company Information

Exhibiting Company _____ Official Contact _____ Booth Number _____

Telephone _____ Fax _____ Email Address _____

Suggested Giveaway(s) — please list and send sample/photo to RSNA for review

I have read, understand and agree to the RSNA Rules and Regulations pertaining to giveaways.

Agreed to

X _____
 Signature of Main Exhibit Contact Date

Return your signed giveaway request form with sample of intended giveaway to:

RSNA Technical Exhibits Department
 820 Jorie Blvd.
 Oak Brook, IL 60523

Deadline: October 21, 2016

Note: Please allow 7-10 business days for processing

For RSNA Use Only – Please do not write in this area

/ /	/ /
Date Received	Response to Exhibiting Company
Approved: <input type="radio"/> Yes <input type="radio"/> No	
As noted: _____	

Reviewed by:	
X _____	
Signature of RSNA Contact	Date