RSNA has helped drive the discoveries, innovations and initiatives that advance medical imaging. You are part of this community, and as we continue to drive advancement into the next century, this is our story.
RSNA 2013, the 99th RSNA Scientific Assembly and Annual Meeting, demonstrated the greatest international presence to date and welcomed a record number of RSNA members. More than 54,000 people came to RSNA 2013, themed “The Power of Partnership.” “Radiologists who join with colleagues and patients to deliver the best healthcare possible are demonstrating the true power of partnership and the value of the specialty,” said RSNA President Sarah S. Donaldson, M.D., during her President’s Address. “It’s my vision to have partnerships internally with other radiologists, externally with our colleagues outside of radiology and jointly with our patients, who are our most important partners.”

1964

“...will be crammed with the splendor, excitement and satisfaction of a postgraduate institute of education unparalleled in radiology.”
– Robert P. Barden, M.D.
1964 RSNA President

THE PROGRAM

The program included 438 courses, 2,175 scientific formal and informal presentations and 2,273 education exhibits. More than 83,000 diagnoses were submitted for Cases of the Day during RSNA 2013.

THE ATTENDEES

Professional attendees reached 26,569. Thirty-seven percent of professional attendees came from outside North America—a record high for RSNA! Attendees represented more than 130 countries.

THE TECHNICAL EXHIBITION

RSNA 2013’s technical exhibition featured 662 companies demonstrating products, services and software systems from 30 countries. Exhibits occupied 477,676 square feet of space, located in two halls in McCormick Place for a more seamless visitor experience. 104 companies exhibited at the RSNA annual meeting for the first time.

THE VIRTUAL MEETING

5,191 individuals registered for the RSNA 2013 Virtual Meeting, to catch up on sessions at their own pace or tune in from across the world.
More than 14 million full-text online downloads were recorded for Radiology and RadioGraphics, which unveiled a redesign around users’ needs—with richer image viewing, smarter article navigation, easier access to CME tests and more.

1923 The seminal issue of Radiology explored topics from the diagnosis and treatment of cancers to standardization versus individual optimization for radiation dose.

1981 RadioGraphics editor William J. Tuddenham, M.D., wrote, “Like other newborns, RadioGraphics is small, but we hold great hope for its future despite its size.”

RSNA rolled out a new, tablet-friendly interface designed to meet the educational needs of physicians who are increasingly on the go. Since the system was implemented in August 2013, we saw a jump in monthly enrollments—which totaled 127,361 by year’s end. Across the globe, professionals cite RSNA’s education—including online education and journals—as our most valuable resource. RSNA continued to offer international outreach programs, including the International Visiting Professor Program, which sends teams of professors to lecture in developing nations, and the Derek Harwood-Nash Fellowship Program, which helps international academic scholars study at North American institutions.

1974 The Society was given permission by the American Medical Association’s Council on Medical Education to award credit hours for its CME activities.

1986 RSNA founded what is now the Committee on International Radiology Education (CIRE).

1993 The Board of Directors established a Learning Center to develop educational materials in new electronic formats such as compact discs and the Internet.

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The RSNA Image Share network, which empowers patients to manage their medical imaging records, began enrolling patients at three new large community radiology sites in 2013—in addition to its existing five sites.

RSNA is also a founding member of Integrating the Healthcare Enterprise (IHE®), a movement to improve communication among software systems. We host the North American Connectathon, the largest interoperability testing event in health information technology, where more than 180 systems were tested in 2013.

RSNA has built a growing library of structured radiology report templates, using RadLex® and other standard terminologies, enabling more effective reports. More than 200 templates are available at radreport.org. These templates have been downloaded or viewed over 800,000 times and are available in Chinese, Portuguese, Spanish and Turkish language versions.

2013 also marked the first comprehensive release of the RadLex Playbook, which provides standardized names for radiology procedures. In September RSNA completed a project, funded jointly by the Department of Defense (DoD) and the National Institute of Biomedical Imaging and Bioengineering (NIBIB), that included mapping Playbook procedure names at DoD healthcare facilities. The DoD is using RadLex terms as “charge-masters”—items that are billable to health insurance providers.

With these informatics projects and others, RSNA is developing tools to help radiologists provide the highest-quality patient care.

1976

An Opinion article in Radiology, by Ronald A. Seltzer, M.D., emphasized the merits of automated radiology reporting.

1992

The RSNA annual meeting featured the first public demonstration of a standard for digital imaging and communications in medicine (DICOM), developed by the ACR and the National Electrical Manufacturers Association. DICOM is now the universal standard.
RSNA News is much more than a member newsletter. 2013 stories addressed topics such as the promise of functional MR imaging for evaluating mental illness, the finding that failure to order imaging studies is not a major driver of malpractice, and the challenges radiologists face in an era of subspecialization. At RSNA 2013, that same timely relevance appeared in the Daily Bulletin, the official newspaper of the annual meeting.

RSNA promotes news in mainstream media as well. Through stories about radiology research and clinical practice in broadcast, print, radio and online media, RSNA reached the public with 13 billion impressions. These stories—as well as stories generated by individual attendee experiences—spread rapidly over social media. RSNA received more than 439,000 Facebook impressions and the #RSNA13 hashtag reached 25 million Twitter impressions during the week of the annual meeting.

RSNA News was launched to “provide a forum for member comment and reflect the spirit of volunteerism that is essential to the success of all RSNA activities.”

WE SPARK THE NEWS ABOUT THE ISSUES AFFECTING OUR PROFESSION
“Patient-centered radiology” is now a major focus for medical imaging professionals. RSNA continued its Radiology Cares campaign, which is designed to help radiology professionals become more comfortable interacting directly with their patients, and to help patients become more comfortable with their radiology experiences.

In addition, RSNA continued to promote the Image Gently and Image Wisely campaigns, which encourage optimal use of ionizing radiation to diagnose and treat children and adults. More than 20,680 professionals have now taken the Image Wisely pledge.

8,906,580 page views of the RSNA/ACR public information website RadiologyInfo.org demonstrated that patients are looking to us for answers. RadiologyInfo.org now features information on over 130 tests and procedures, presented in easy-to-understand language—in English and Spanish—with images and videos.

RSNA was awarded a $1.25 million, one-year contract from the National Institute of Biomedical Imaging and Bioengineering (NIBIB), with the option of extending the initiative for a second year, to support research groundwork for the Quantitative Imaging Biomarkers Alliance (QIBA™). Part of the funding has been earmarked for 13 projects that will be conducted to characterize the performance and sources of variability associated with quantitative imaging. Planning and development of digital reference objects (DROs), physical phantoms and profile field testing are underway and will continue in the months ahead. To date, NIBIB has awarded $3,665,000 to RSNA for QIBA activities.

RSNA reaches out to its talented scientific community, offering programs and workshops where investigators can learn how to pursue federal funding and develop essential research skills. Programs include Writing a Competitive Grant Proposal, Advanced Course in Grant Writing, NIH Grantsmanship Workshop, RSNA Clinical Trials Methodology Workshop and Introduction to Academic Radiology.

1999

RadiologyInfo.org was launched to inform and educate the public about radiologic procedures and the role of radiologists in healthcare, and to improve communications between physicians and their patients.

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2007

RSNA launched QIBA™ to unite researchers, healthcare professionals and industry stakeholders in advancing quantitative imaging and biomarkers as partners.
In 2013, the RSNA R&E Foundation funded a record $3 million in research and education grants, and received major contributions from individual and corporate donors. Martin R. Prince, M.D., Ph.D., made a commitment to donate $600,000, and Vanguard companies Agfa Healthcare, Toshiba America Medical Systems, Siemens Healthcare and Hologic made new commitments to the program.

**WE INVEST IN RADIOLOGY'S FUTURE**

**GRANT DOLLARS DISTRIBUTED BY TYPE**
- 42% Junior Faculty and Career Development
- 28% Resident and Fellow Trainees
- 17% Education
- 10% Seed and Pilot Studies
- 5% Medical Students

**GRANT DOLLARS AWARDED BY YEAR**
- 2013: $3,128,915
- 2012: $2,943,826
- 2011: $2,599,581
- 2010: $2,313,666
- 2009: $1,669,657
The Foundation is deeply grateful for the support of our community. THANK YOU for funding Radiology’s Future.

Gifts between October 1, 2012 – September 30, 2013
for Funding Radiology’s Future

**$2,500 to $4,999**

- Marjorie A. Bowman, M.D. & Robert H. Choplin, M.D.
- Paul E. Berger, M.D.
- Carlos Bekerman, M.D.
- Mary & Allen F. Turcke, M.D.
- Dean A. Genth & Gary W. Swenson, M.D.
- Lisa L. Jones, M.D. & J. Keith Smith, M.D., Ph.D.
- Marilyn & Ronald B. Schilling, Ph.D.
- Martin R. Prince, M.D., Ph.D.
- Theresa C. McLoud, M.D.
- Louise & Richard G. Lester, M.D.
- Phan T. Huynh, M.D.
- Gittelle & Richard H. Gold, M.D.
- Helen & Paul J. Chang, M.D.
- Barbara Carter, M.D.
- Rosalind B. Dietrich, M.D., F.A.C.R.
- James P. Borgstede, M.D. & Martha Borgstede

**$5,000 to $9,999**

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- Lisa & Jonathan Breslau, M.D.
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- R. G. Bluemm, M.D.
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- Joseph H. Introcaso, M.D.
- Margaret D. Gore, M.D. & Richard M. Gore, M.D.
- Cynthia & Leonard M. Glassman, M.D.
- Ayca Gazelle, M.D. & G. Scott Gazelle, M.D., M.P.H., Ph.D.
- Marilyn A. Roubidoux, M.D. & N. Reed Dunnick, M.D.
- Stephen C. Dalton, M.D.
- & Edgardo J. Angtuaco, M.D., F.A.C.R.

**$10,000 to $24,999**

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- Lilaan Leng, M.D. & C. Leon Partain, M.D., Ph.D.
- Jean L. Seeber
- Catherine A. Lee, M.D.
- S. Dershi Saxena, M.D. & J. Burton Lazrus, M.D.
- Marjorie A. Bowman, M.D.
- Joseph A. Solomon, M.D.
- S. Dershi Saxena, M.D. & J. Burton Lazrus, M.D.
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- Craig P. Thomson, P.M.D.
- Judy M. Partain, M.D.
- Sarah S. Donaldson, M.D.
- Shobha P. Desai, M.D. & Paresh B. Desai, M.D.
- Horacio R. D’Agostino, M.D., F.I.C.S.
- Sandra W. Cohen, M.D. & Harris L. Cohen, M.D.
- Elsie Cintron, M.D.
- Eun-Kyung Lee & Byung Ihn Choi, M.D., Ph.D.
- Maria Vittoria Chiechi, M.D.
- Joanne & William Chang, M.D.
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- Patricia & Eric M. Wilner, M.D.
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- Patricia A. Hudgins, M.D.
- Patricia & Eric M. Wilner, M.D.
- Patricia & Andrew Yang, M.D.
LEGACY DONORS

During the last 11 years, we have 538 individuals who have indicated that RSNA is in their wills and estate plans.

Gallery [21 890 000]

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Drs. Jonathan & Linda Lewin

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Legacies for those who have made planned gifts totaling $25,000 or more.

Teresa L. Angtuaco, M.D., F.A.C.R.

Diamond ($250,000)

Richard D. White, M.D.

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Marilyn & Jack E. Price

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Phan T. Huynh, M.D.

Anonymous

Plax T. Murphy, M.D.

Susan & Stephen H. Topal

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LEGENDS FOR THOSE WHO HAVE MADE PLANNED GIFTS TOTALING $25,000 OR MORE.
RSNA’s investments ensure that we can continue to provide you with the finest resources in the years to come.

WE STAND WITH YOU AS A PROFESSIONAL NETWORK AND A FISCALLY STRONG SOCIETY

STATEMENT OF FINANCIAL POSITION
YEAR ENDING JUNE 30, 2013

<table>
<thead>
<tr>
<th>ASSETS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Short-Term Investments</td>
<td>$4,796,258</td>
</tr>
<tr>
<td>Receivables and Other Current Assets</td>
<td>4,544,057</td>
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<tr>
<td>Long-Term Investments</td>
<td>102,052,913</td>
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<tr>
<td>Property, Furniture and Equipment</td>
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<tr>
<td>Total Assets</td>
<td>$133,954,460</td>
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<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
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<tbody>
<tr>
<td>Accounts Payable and Short-Term Debt</td>
<td>$3,040,577</td>
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<tr>
<td>Deferred Revenue</td>
<td>14,087,180</td>
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<tr>
<td>Long-Term Debt and Other Long-Term Liabilities</td>
<td>3,472,614</td>
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<tr>
<td>Net Assets:</td>
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<tr>
<td>Unrestricted:</td>
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<tr>
<td>Undesignated</td>
<td>50,649,553</td>
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<tr>
<td>Designated-Research and Education Foundation</td>
<td>38,586,905</td>
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<tr>
<td>Restricted:</td>
<td></td>
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<tr>
<td>Temporarily Restricted</td>
<td>2,012,655</td>
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<tr>
<td>Permanently Restricted</td>
<td>22,104,976</td>
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<tr>
<td>Total Net Assets</td>
<td>113,354,089</td>
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</table>

<table>
<thead>
<tr>
<th>TOTAL REVENUE</th>
<th>$49,713,088</th>
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</thead>
<tbody>
<tr>
<td>Membership Services</td>
<td>28%</td>
</tr>
<tr>
<td>Publications and Education Materials</td>
<td>12%</td>
</tr>
<tr>
<td>Investment Earnings</td>
<td>9%</td>
</tr>
<tr>
<td>Membership</td>
<td>5%</td>
</tr>
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<table>
<thead>
<tr>
<th>TOTAL EXPENSES</th>
<th>$44,024,920</th>
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<tbody>
<tr>
<td>Membership Services</td>
<td>39%</td>
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<tr>
<td>Publications and Education Materials</td>
<td>34%</td>
</tr>
<tr>
<td>Investment Earnings</td>
<td>11%</td>
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<tr>
<td>Membership</td>
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<table>
<thead>
<tr>
<th>TOTAL MEMBERSHIP</th>
<th>$3,031</th>
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</thead>
<tbody>
<tr>
<td>North America</td>
<td>38,643</td>
</tr>
<tr>
<td>Europe</td>
<td>4,289</td>
</tr>
<tr>
<td>Asia</td>
<td>3,363</td>
</tr>
<tr>
<td>South America</td>
<td>3,307</td>
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<tr>
<td>Australia</td>
<td>819</td>
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<tr>
<td>Africa</td>
<td>591</td>
</tr>
</tbody>
</table>

STATEMENT OF ACTIVITIES
YEAR ENDING JUNE 30, 2013

<table>
<thead>
<tr>
<th>REVENUE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Services</td>
<td>$4,746,284</td>
</tr>
<tr>
<td>Publications and Education Materials</td>
<td>10,718,405</td>
</tr>
<tr>
<td>Annual Scientific Assembly</td>
<td>10,353,056</td>
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<tr>
<td>Investment Earnings</td>
<td>7,154,356</td>
</tr>
<tr>
<td>Contributions</td>
<td>$1,584,970</td>
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<tr>
<td>Total Revenue</td>
<td>$47,713,088</td>
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</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
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<tbody>
<tr>
<td>Membership Services</td>
<td>$6,191,561</td>
</tr>
<tr>
<td>Publications and Education Materials</td>
<td>17,205,681</td>
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<tr>
<td>Annual Scientific Assembly</td>
<td>14,898,579</td>
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<tr>
<td>Research and Education Foundation</td>
<td>4,683,811</td>
</tr>
<tr>
<td>Depreciation</td>
<td>1,045,288</td>
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<tr>
<td>Total Expenses</td>
<td>$44,024,920</td>
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</table>

<table>
<thead>
<tr>
<th>INCOME</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Member Services</td>
<td>28%</td>
</tr>
<tr>
<td>Publications and Education Materials</td>
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<tr>
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<td>9%</td>
</tr>
<tr>
<td>Membership</td>
<td>5%</td>
</tr>
</tbody>
</table>

In 2013, membership reached $3,031, representing professionals in 140 countries. This is your community.