2011 ANNUAL REPORT

Medical Imaging's Agent for Change
In 2011, the Radiological Society of North America (RSNA®) took on new initiatives to advance medical imaging for patients around the world. Here's a glimpse of how RSNA strives to be an agent for positive change—and to serve you by delivering the resources you need to excel in radiologic science, education and practice, to connect with your colleagues, and, above all, to provide the best care for your patients.
As a member of the RSNA community, you are part of an ever-growing alliance of visionaries, leaders, researchers, clinicians, educators and mentors from all across the globe.

In 2011 RSNA membership reached an all-time high of 48,567 members in 137 countries. RSNA welcomed members in developing nations with discounted dues and expanded the scope of its international programs and fellowships.

To respond to the needs of this growing community, RSNA gathered input from users to develop a new, comprehensively redesigned RSNA.org that delivers the information you use most. RSNA’s vast volume of scientific, educational and historical content is now organized dynamically for RSNA members, trainees, international professionals, product exhibitors, patients and the media.

With the help of the RSNA Residents and Fellows Committee, the Society expanded its resources for trainees, including Fellowship Connect, an online resource where trainees can search for fellowship positions by specialty, location, and institution.

RSNA also launched a new collection of apps and new functionalities for its mobile site, m.RSNA.org. Apps provide quick access to Radiology and RadioGraphics as well as RadiologyInfo.org and the RSNA Meeting Program.

“Our community is becoming increasingly global,” said 2011 RSNA president Burton P. Drayer, M.D. “In addition to enhancing the effectiveness of RSNA’s preeminent annual meeting, educational programs, research support, scientific journals and information technology activities, we are working to expand our collaborations with other imaging and medical societies both in North America and internationally.”
More than 59,000 attendees—a 2 percent increase over 2010—converged on Chicago for the 2011 Scientific Assembly and Annual Meeting, with record-high international attendance of more than 35 percent.

They were joined by 3,452 registrants via RSNA’s inaugural Virtual Meeting, where attendees experienced refresher courses, scientific presentations, education exhibits, Vendor Showcases, and a plenary session from any internet connection.

Also joining the RSNA meeting experience were nearly 10,000 fans on Facebook, more than 5,000 followers on Twitter, and 34,074 mobile site visitors at m.RSNA.org.
With 44,706 citations in 2011, *Radiology* was the most cited journal in the field, according to ISI Web of Knowledge Journal Citation Reports®, and had the second highest impact factor—6.066. Manuscript submissions to *Radiology* hit a record high of 2,600.

*Radiology* continued to expand its online dimensions for enhanced learning and discussion, including monthly “Hear What We Think” podcasts, articles published 6 weeks ahead of print and exclusive online-only material, also accessible through the *Radiology* mobile app. The journal also began offering CME opportunities for review articles beginning in January 2011 and announced the upcoming launch of *Radiology* Select, a series of essential articles organized into topical collections for every medical imaging professional.

At RSNA 2011, investigators presented more than 3,000 scientific presentations in 16 subspecialties. From the printed *Meeting Program in Brief* and Case of the Day displays, attendees were able to scan quick reference (QR) codes to immediately access online abstracts on their mobile devices.

Each month you can look to RSNA’s science journal, *Radiology*, to deliver the finest in research and best clinical practice from all over the world.
RSNA’s biomarkers working groups, including the Quantitative Imaging and Biomarkers Alliance (QIBA), expanded a library of best-practices protocols to help measure treatment response in cancer, asthma and COPD. At the Quantitative Imaging Reading Room exhibit and kiosk at RSNA 2011, developers showcased commercially available products and applications that you can use to integrate quantitative analysis into your interpretation and reporting process.

RSNA continued to offer programs for researchers pursuing federal funding, such as Writing a Competitive Grant Proposal, Advanced Course in Grant Writing and the NIH Grantsmanship Workshop. Programs including the RSNA Clinical Trials Methodology Workshop and Introduction to Academic Radiology helped members develop essential skills for designing protocols and pursuing careers in research and academia.
During its recent reaccreditation process, RSNA was commended by the Accreditation Council for Continuing Medical Education (ACCME) “for demonstrating that yours is a learning organization and a change agent for the physicians you serve.”

Medical imaging professionals can now add leadership to their credentials thanks to the Academy of Radiology Leadership and Management (ARLM). Sponsored by RSNA, the Association of University Radiologists (AUR), the Society of Chairs of Academic Radiology Departments (SCARD), the American Roentgen Ray Society (ARRS), and the Association of Administrators in Academic Radiology Departments (AAARAD), ARLM has developed a certificate program recognizing completion of courses that promote leadership skills in radiology. A list of qualifying courses—featured at the RSNA, ARRS, AUR and SCARD annual meetings—is available at RadLeaders.org.

RSNA collaborated with the American Association of Physicists in Medicine (AAPM) to expand its library of popular online Physics Modules, designed to educate radiologists and radiology residents about important concepts in physics as identified in the AAPM Physics Curriculum.

In addition to the thousands of continuing medical education (CME) credits available at RSNA 2011—up to 92.75 for each physician—RSNA awarded 99,451 CME certificates in 2011 through its online education activities, including articles in its peer-reviewed education journal, RadioGraphics. RSNA 2011 featured 233 refresher courses, 127 multisession courses and 2,124 education exhibits.

More than 135 institutions are registered to use the online RSNA/APDR Resident Learning Portfolio, helping residents and program coordinators document growth and progress as physicians.
RadioGraphics celebrated the legacy of editor William W. Olmsted, M.D., who retired at the end of 2011 after serving at the helm of the RSNA education journal since 1990. “Bill intuitively understood that a journal that serves a changing field such as radiology must keep pace with changes in the specialty and continually evolve,” said 2011 RSNA president Burton P. Drayer, M.D. “Under his editorship, RadioGraphics has become the premier journal for continuing medical education in radiology. RSNA—and indeed, the field of radiology—owes William Olmsted a deep debt of gratitude.”

Dr. Olmsted is succeeded by Jeffrey S. Klein, M.D. Dr. Klein is the A. Bradley Soule and John P. Tampas Green and Gold Professor of Radiology, Department of Radiology, University of Vermont College of Medicine and Fletcher Allen Health Care. An RSNA member since 1986, Dr. Klein has served the Society in a number of capacities, including as presenter of numerous scientific sessions and refresher courses at the RSNA annual meeting. He was a member of the Refresher Course Committee from 2003 to 2005 and the Education Exhibits Awards Committee from 2005 to 2007.
RSNA is continually developing and improving free tools and technologies that can help make your day-to-day work easier and more efficient.

Nearly every radiologist has a collection of interesting cases on hand—and RSNA’s Teaching File System makes it easy to migrate them instantly into teaching files. In 2011, users discovered upgrades to the system, including a simple one-click installer as well as the Zip Service, which lets you anonymize and upload files all at once. The Teaching File System is powered by RSNA’s Medical Imaging Resource Center (MIRC), the same system that hosts the Clinical Trials Processor tool, which lets clinical trials administrators safely migrate huge quantities of data across institutions.

RSNA’s Structured Reporting Committee continued to expand its library of best-practice structured reporting templates, ready for use by equipment and software developers to produce integration profiles that enable information to flow easily into an electronic health record. Standardized templates will make it easier to retrieve information from radiology reports, helping to reduce costs, minimize redundant examinations and pull data for clinical trials.

myRSNA®, the free web-based tool for RSNA members, underwent further refinement in 2011. With Point of Care (PoC) CME, members can search peer-reviewed articles for answers at their workstation and claim CME on the spot. You can also store, share and play all your files on myRSNA, with no need to install software.

Through its work within the Integrating the Healthcare Enterprise® initiative, RSNA promoted more seamless adoption of a universal electronic health record by delivering devices and software that are compliant with cross-enterprise data sharing standards. The IHE Image Sharing Demonstration at RSNA 2011 allowed attendees to see from a patient’s perspective how images and radiology reports can be instantly transmitted across health care systems—and how patients can take control of the process.
RSNA continues to foster relationships among medical specialties and subspecialties, honor outstanding contributors to medical imaging and keep you in the know about issues affecting the work you do each day.

In addition to news about the latest discoveries and the services available to the community, RSNA News delivered timely articles each month on topics such as the conundrum of self-referral, the first FDA-approved mobile radiology app, the National Lung Cancer Screening Trial of the National Cancer Institute and ways for radiologists to combat career burnout. RSNA News also unveiled a sleek new Tablet Edition for iPad and Android devices. During the annual meeting, the Daily Bulletin featured meeting highlights in both print and mobile versions.

RSNA continued to keep members in the know with electronic communications, including a monthly E-Reminder and RSNA Weekly in addition to audience-specific communications such as RIF Buzz for residents and fellows and QIBA Quarterly.

RSNA honored several individuals for their contributions to radiologic science and education.

Bruce R. Rosen, M.D., was named 2011 Outstanding Researcher. James G. Smirniotopoulos, M.D., was named Outstanding Educator.

Honorary membership was awarded to Adrian K. Dixon, M.D., of Cambridge, United Kingdom; Ricardo D. Garcia-Mónaco, M.D., Ph.D., of Buenos Aires, Argentina; and Yves M. Menu, M.D., of Paris.

RSNA’s highest honor, the Gold Medal, was presented to Robert R. Hattery, M.D., Bruce J. Hillman, M.D., and Herbert Y. Kressel, M.D.

At RSNA 2011, the Bolstering Oncoradiologic and Oncoradiotherapeutic Skills for Tomorrow (BOOST) program delivered courses designed to encourage interdisciplinary collaboration in radiology and radiation oncology. The Associated Sciences Consortium continued to sponsor refresher courses providing continuing education credits for physicians, radiologic technologists and radiologist assistants at the RSNA annual meeting. ASRT @ RSNA 2011, presented in collaboration with the American Society of Radiologic Technologists, explored topics including strategies for earlier cancer detection and approaches to gaining patient trust and offered CE credit opportunities to technologists.
To help patients understand medical imaging examinations and procedures, RSNA and the American College of Radiology host RadiologyInfo.org.

The site explains radiology with images, videos and slide-and-audio presentations in both English and Spanish.

In 2011 RadiologyInfo.org was awarded a Gold Web Health Award from the Health Information Resource Center for its mobile-optimized site. “This award provides much appreciated independent confirmation of the quality and excellence of the mobile platform for this unique online resource for our patients,” said Christoph Wald, M.D., Ph.D., co-chair of the RSNA-ACR Public Information Website Committee.

RadiologyInfo.org received 16,941,773 page views in 2011, including 1,241,454 views from the mobile site. It introduced 15 new procedures in 2011, including video fluoroscopic swallowing exam (VFSE), CT enterography, MR enterography, MR/CT urography, hip ultrasound, MRI of the knee, MRI of the shoulder, chest tubes, foreign body retrieval, hepatobiliary imaging, renal scintigraphy, and more. Twelve new “Your Radiologist Explains” videos were added as well, and new pediatric content—marked with teddy bear icons—was added throughout the site.

RadiologyInfo.org is also the patient website for the Image Gently and Image Wisely campaigns to promote optimal use of radiation in children and adults. Since their launch, 24,514 professionals have taken the Image Gently and Image Wisely pledges.

RSNA continued its outreach to the public through the “60-Second Checkup” audio programs, with 24 segments aired on radio stations throughout the U.S. in 2011.

At the 2011 annual meeting, RSNA hosted 13 news conferences, on topics including ‘Heading a Soccer Ball Could Lead to Brain Injury and Eating Fish Reduces Risk of Alzheimer’s Disease. Throughout the year, press releases publicizing studies from Radiology were distributed to the medical news media. Through its media relations activities, RSNA saw more than 22,400 placements in broadcast, print, radio and online media, reaching an audience of more than 12.5 billion.
CIRE continued to sponsor Introduction to Research for International Young Academics, a seminar at the RSNA annual meeting designed to encourage young radiologists from countries outside North America to pursue academic radiology careers. The Derek Harwood-Nash International Fellowships, which allow international faculty members to study at North American institutions, were awarded to radiologists from Egypt and Jamaica.

RSNA collaborated with the European Society of Radiology (ESR) to present Essentials in Oncologic Imaging: What Radiologists Need to Know, on principles of oncologic imaging and reporting as well as topics in lung, colon, pancreatic, kidney, ovarian, and prostate cancers and lymphoma. “India Presents,” offered in conjunction with the Indian Radiological and Imaging Association, featured research in prenatal MR imaging, intervention in hemoptysis, MR/PET fusion and MR spectroscopy in intracranial cystic masses.

The R&E Research Seed Grant, Education Scholar Grant and RSNA/AUR/APDR/SCARD Education Research Development Grant were available to international researchers and educators.

The RSNA International Visiting Professor Program, administered by the RSNA Committee on International Relations and Education (CIRE), sent North American-based radiology professors to Lithuania, Malaysia, Mexico and Myanmar.
"We will carefully focus on our newly redesigned strategic plan and, in a continuing quest to enhance member benefits, we will seek to provide more opportunities for interactive and point-of-service education."

George S. Bisset III, M.D.
2012 RSNA President
### STATEMENT OF FINANCIAL POSITION

Year Ending June 30, 2011

<table>
<thead>
<tr>
<th>Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Short-Term Investments</td>
<td>$7,795,000</td>
</tr>
<tr>
<td>Receivables and Other Current Assets</td>
<td>$5,532,000</td>
</tr>
<tr>
<td>Long-Term Investments</td>
<td>$93,882,000</td>
</tr>
<tr>
<td>Property, Furniture and Equipment</td>
<td>$20,925,000</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$128,134,000</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Fund Balance</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable and Short-Term Debt</td>
<td>$4,552,000</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>$12,162,000</td>
</tr>
<tr>
<td>Long-Term Debt and Other Long-Term Liabilities</td>
<td>$5,760,000</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td><strong>$128,134,000</strong></td>
</tr>
<tr>
<td>Unrestricted:</td>
<td></td>
</tr>
<tr>
<td>Undesignated</td>
<td>$48,256,000</td>
</tr>
<tr>
<td>Designated—Research and Education Foundation</td>
<td>$34,224,000</td>
</tr>
<tr>
<td>Restricted:</td>
<td></td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$2,645,000</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>$20,535,000</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$105,660,000</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$128,134,000</strong></td>
</tr>
</tbody>
</table>

### STATEMENT OF ACTIVITIES

Year Ending June 30, 2011

<table>
<thead>
<tr>
<th>Revenues</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Services</td>
<td>$5,133,000</td>
</tr>
<tr>
<td>Publications and Educational Materials</td>
<td>$12,906,000</td>
</tr>
<tr>
<td>Annual Scientific Assembly</td>
<td>$22,092,000</td>
</tr>
<tr>
<td>Investment Earnings</td>
<td>$7,551,000</td>
</tr>
<tr>
<td>Contributions</td>
<td>$3,833,000</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$51,515,000</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Services</td>
<td>$4,374,000</td>
</tr>
<tr>
<td>Publications and Educational Materials</td>
<td>$15,959,000</td>
</tr>
<tr>
<td>Annual Scientific Assembly</td>
<td>$13,576,000</td>
</tr>
<tr>
<td>Research and Education Foundation</td>
<td>$3,790,000</td>
</tr>
<tr>
<td>Depreciation</td>
<td>$989,000</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$38,688,000</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Excess of operating revenue over operating expenses</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$12,827,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Non-operating income</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$964,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Increase in net assets before unrealized gain (loss) on investments</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$13,791,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Unrealized gain (loss) on valuation of investments and interest rate swap</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$5,277,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Increase in Net Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$19,068,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets at Beginning of Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$86,592,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets at End of Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$105,660,000</td>
</tr>
</tbody>
</table>

2011 Annual Report 16
Through the generosity of its donors, the RSNA Research & Education Foundation provides grants to support young investigators in North America and abroad.

The Foundation provided 72 grants in 2011, totaling $2.5 million—the highest yearly amount to date. One grantee is exploring the evaluation of pediatric small bowel Crohn disease using MR enterography and ultrasound elastography—the first study of its kind in humans. Another grantee is developing patient-specific dose estimation and reporting methods for pediatric and adult computed tomography. On average, every dollar awarded by the Foundation results in more than $30 in additional funds from organizations such as the National Institutes of Health.

Grant funding is made possible by the support of thousands of individuals, private practices and corporations that share in the R&E Foundation’s mission to improve patient care.
Vanguard Companies
Companies supporting endowments and term funding for named grants.

Mary & Richard E. Buenger, M.D.
Helen & Paul J. Chang, M.D.
Sarah S. Donaldson, M.D.
Diane & Robert Hattery, M.D.
Betty & O. Wayne Houser, M.D.
Hedvig Hricak, M.D., Ph.D., Dr. h.c.
& Alexander Margulis, M.D., D.Sc., Dr. h.c.
Tiffany & Phan T. Huynh, M.D.
Valerie F. Jackson, M.D.
Nora A. Janjan, M.D., M.P.S.A., M.B.A.
& Jack Calvin
Marlene Klop
Diamond ($250,000)
Louise & Richard G. Lester, M.D.
Ruby ($100,000)
Anonymous
Solveig & Seymour H. Levitt, M.D.
Ada & Hector T.G. Ma, M.D.
Doug & Mary Anne Maynard
Thomas N. McCausland
Theresa C. McLoud, M.D.
Jose T. Medina, M.D.
Pritinder Saini, M.D. & Sanjay Saini, M.D.
Marilyn J. Siegel, M.D.
& Barry A. Siegel, M.D.
Ingrid E. & Stephen R. Thomas, Ph.D.
Sandralee & William M. Thompson, M.D.
Mary & Allen F. Turcke, M.D.

Legacy Donors
Individuals who have indicated that RSNA is in their wills and estate plans.

Galaxy ($1,000,000+)
Ralph Schlaeger Charitable Foundation
Marilyn J. Siegel, M.D.

Star ($500,000)
Luther W. Brady Jr., M.D.
Nora A. Janjan, M.D., M.P.S.A., M.B.A.
& Jack Calvin
Alice & Ernest J. Ferris, M.D.
Marten Klop

Diamond ($250,000)
Louise & Richard G. Lester, M.D.

Ruby ($100,000)
Anonymous
Solveig & Seymour H. Levitt, M.D.
Anne G. Osborn, M.D. & Ronald Poelman

Sapphire ($50,000)
Doug & Mary Anne Maynard
Diana & Robert G. Parker, M.D.
Harvey Picker
Adèle Swenson

Platinum ($25,000)
Nancy J. & Robert E. Campbell, M.D.
Peg & Paul A. Larson, M.D.
Carol S. & Lawrence R. Muroff, M.D., F.A.C.R.
Carol M. & Henry P. Pendergrass, M.D.
Sherry & Michael M. Raskin, M.D., M.P.H., J.D., M.B.A.
Anne C. Roberts, M.D. & John E. Arnold, M.D.
Pritinder Saini, M.D. & Sanjay Saini, M.D.
Mary & Allen F. Turcke, M.D.

Vanguard Companies
Companies supporting endowments and term funding for named grants.

Mary & Richard E. Buenger, M.D.
Helen & Paul J. Chang, M.D.
Sarah S. Donaldson, M.D.
Diane & Robert Hattery, M.D.
Betty & O. Wayne Houser, M.D.
Hedvig Hricak, M.D., Ph.D., Dr. h.c.
& Alexander Margulis, M.D., D.Sc., Dr. h.c.
Tiffany & Phan T. Huynh, M.D.
Valerie F. Jackson, M.D.
Nora A. Janjan, M.D., M.P.S.A., M.B.A.
& Jack Calvin
Marlene Klop
Diamond ($250,000)
Louise & Richard G. Lester, M.D.
Ruby ($100,000)
Anonymous
Solveig & Seymour H. Levitt, M.D.
Ada & Hector T.G. Ma, M.D.
Doug & Mary Anne Maynard
Thomas N. McCausland
Theresa C. McLoud, M.D.
Jose T. Medina, M.D.
Pritinder Saini, M.D. & Sanjay Saini, M.D.
Marilyn J. Siegel, M.D.
& Barry A. Siegel, M.D.
Ingrid E. & Stephen R. Thomas, Ph.D.
Sandralee & William M. Thompson, M.D.
Mary & Allen F. Turcke, M.D.

Legacy Donors
Individuals who have indicated that RSNA is in their wills and estate plans.

Galaxy ($1,000,000+)
Ralph Schlaeger Charitable Foundation
Marilyn J. Siegel, M.D.

Star ($500,000)
Luther W. Brady Jr., M.D.
Nora A. Janjan, M.D., M.P.S.A., M.B.A.
& Jack Calvin
Alice & Ernest J. Ferris, M.D.
Marten Klop

Diamond ($250,000)
Louise & Richard G. Lester, M.D.

Ruby ($100,000)
Anonymous
Solveig & Seymour H. Levitt, M.D.
Anne G. Osborn, M.D. & Ronald Poelman

Sapphire ($50,000)
Doug & Mary Anne Maynard
Diana & Robert G. Parker, M.D.
Harvey Picker
Adèle Swenson

Platinum ($25,000)
Nancy J. & Robert E. Campbell, M.D.
Peg & Paul A. Larson, M.D.
Carol S. & Lawrence R. Muroff, M.D., F.A.C.R.
Carol M. & Henry P. Pendergrass, M.D.
Sherry & Michael M. Raskin, M.D., M.P.H., J.D., M.B.A.
Anne C. Roberts, M.D. & John E. Arnold, M.D.
Pritinder Saini, M.D. & Sanjay Saini, M.D.
Mary & Allen F. Turcke, M.D.

Visionaries in Practice (VIP)
Annual gifts from private practices and academic departments.

Platinum VIP ($75,000)
Austen Radiological Association, Austin, TX

Silver VIP ($25,000)
Cattawba Radiological Associates, Hickory NC

Bronze VIP ($10,000)
Advanced Diagnostic Imaging, P.C., Nashville, TN
Asheville Radiology Associates, Asheville, NC
Atlantic Medical Imaging, Galloway, NJ
Birmingham Radiological Group, Birmingham, AL
Charlotte Radiology, Charlotte, NC
Eastern Radiologists, Greenville, NC
Foundation Radiology Group, Pittsburgh, PA
Greensboro Radiology, Greensboro, NC
Jefferson Radiology, East Hartford, CT
Johns Hopkins Medicine, Baltimore, MD
McHenry Radiologists & Imaging Associates, McHenry, IL
Mecklenburg Radiology Associates, Charlotte, NC
Medical Center Radiologists, Inc., Norfolk, VA
Northwest Radiology Network, Indianapolis, IN
Radiological Associates of Sacramento
Medical Group, Inc., Sacramento, CA
Radiology Associates, P.A., Little Rock, AR
Raleigh Radiology, Raleigh, NC
Southeast Radiology, Ltd., Upland, PA
St. Paul Radiology Foundation, St. Paul, MN
TRA Medical Imaging, Tacoma, WA
University of Pennsylvania Health System, Philadelphia, PA

Exhibitors Circle
Annual gifts from companies.

Platinum Circle ($10,000)
Hologic

Gold Circle ($5,000)
Amirsys
Lantheus Medical Imaging
Proscan Imaging
Rays
Resonance Technology
Vital Images

Silver Circle ($2,500)
AZE, Ltd.
Interaled Medical Systems Inc.
MedInformatix, Inc.
Naviscan, Inc.
VIDAR Systems Corporation
Ziehm Imaging, Inc.

Exhibitors Circle
Annual gifts from companies.

Platinum Circle ($10,000)
Hologic

Gold Circle ($5,000)
Amirsys
Lantheus Medical Imaging
Proscan Imaging
Rays
Resonance Technology
Vital Images

Silver Circle ($2,500)
AZE, Ltd.
Interaled Medical Systems Inc.
MedInformatix, Inc.
Naviscan, Inc.
VIDAR Systems Corporation
Ziehm Imaging, Inc.
The newest member of the RSNA Board of Directors is Vijay M. Rao, M.D., a global authority on head and neck imaging who is recognized for her health services research. Dr. Rao will serve as the liaison-designate for annual meeting and technology.

George S. Bisset III, M.D., assumed the RSNA presidency in 2012. Dr. Bisset is chief of pediatric radiology at Texas Children’s Hospital and a professor of radiology and Edward B. Singleton Chair of Pediatric Radiology at Baylor College of Medicine in Houston. As president, he is committed to upholding RSNA’s mission and the Society’s strategic plan, which focuses on improving patient care, promoting education and research, and fostering technologic innovations.

He also names as a priority the optimization of radiation dose in children and adults undergoing medical imaging. “Patients First” is the theme he has chosen for RSNA 2012.

RSNA will continue to be part of the revolution in patient care, serving the medical imaging community and beyond.