

Raise Your Quality Quotient at RSNA 2009

The diverse roster of technical and educational offerings at RSNA 2009 gives attendees an unparalleled opportunity to maintain the professional edge needed to provide the highest quality of care.

Get More Now: Look for this icon to find more information online. To use course or session numbers, access the online program by going to RSNA2009.RSNA.org and click Meeting Program in the left-hand column. Search the program by clicking Search at the top of the page and then entering the course or session number in the Code box.

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Technical Exhibition Spans Three Halls

With more than 600 exhibitors, the RSNA 2009 Technical Exhibition will span three exhibit halls—Hall A in the South Building, Hall B in the North Building and Hall D in the Lakeside Center. Each hall offers a uniform experience, with dining options and a mix of small, medium and large exhibitors.

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Anchor exhibitors, with very large booths, in each hall are:

Hall A, Level 3, South Building

- Bayer Healthcare Pharmaceuticals
- Bracco
- FujiFilm Medical Systems
- GE Healthcare
- Hitachi Medical
- Shimadzu Medical Systems
- Toshiba America Medical Systems

Hall B, Level 3, North Building

- Agfa Healthcare
- Canon, Inc
- McKesson Provider Technologies
- Philips

Hall D, Level 3, Lakeside Center

- Carestream Health
- Hologic, Inc
- Siemens Healthcare
- TeraRecon



For more information about the Technical Exhibition, see Page 30.

Laptop Users Can View Digital Presentations in Real Time

RSNA 2009 attendees are encouraged to bring laptops and handheld devices to enable a richer learning environment in courses utilizing the RSNA digital presentation system.

After logging into the system, registered course attendees can view the live presentation and submit questions to presenters in real time. With myRSNA® at RSNA.org, users can bookmark the presentation—complete with their own notes—to review later from any location. myRSNA also allows attendees to participate in live chats about course materials with presenters and other attendees.

The interactive functionality of the digital presentation system made its debut in an RSNA 2008 refresher course. This year the system is utilized in RC730: IT Management for Radiologists (Informatics: Advanced), as well as the Esophagus and Stomach, Small Bowel, Colon, Acute Abdomen, Pancreas, Gallbladder and Bile Ducts, and Liver I and Liver II sessions of the Categorical Course in Diagnostic Radiology.

Lakeside Learning Center

The Lakeside Learning Center, home to digital presentations (education exhibits and scientific posters) and informatics demon-

strations, will be located in Hall E (Level 2, Lakeside Center) across from the Arie Crown Theater. Lakeside Learning Center content is organized by subspecialty, with signs clearly marking the location of each subspecialty.

The Lakeside Learning Center will also house the *Radiology* and *RadioGraphics* editorial offices, as well as the RSNA Residents Lounge, providing residents and fellows a place to relax and network while enjoying complimentary refreshments. The lounge will be open Sunday through Thursday from 8:00 a.m. to 6:00 p.m.

Eat, Meet and Network at Bistro RSNA

Avoid the hassle of waiting in long lunch lines and vying for a place to eat at Bistro RSNA. Conveniently located within each of the three technical exhibit halls, as well as in the Lakeside Learning Center, Bistro RSNA provides attendees with a place to eat, meet and network. The menu includes several fresh and healthy options, international cuisine and hearty regional favorites. New this year: Dessert is included. Single meal tickets can be purchased or tables of four can be reserved for the whole day or the entire meeting.

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bistrorsna.com/attendee.php

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Bistro RSNA Lunchtime Discussion Topic Tables

Special tables at the Lakeside Learning Center Bistro RSNA are reserved as “topic tables” where attendees can participate in discussions in various subspecialties. Topic facilitators are present at Bistro tables Monday through Wednesday, 12:00 – 1:00 p.m. Topics this year are: Monday—cardiac, chest, emergency room, pediatrics, radiation oncology, vascular/interventional; Tuesday—breast, CT dual energy, musculoskeletal, obstetrics/gynecologic; Wednesday—body MR imaging, liver, neuroradiology, nuclear medicine and urology.

Self-assessment Modules

More than 30 ABR-qualified self-assessment modules (SAMs) are offered during RSNA 2009 to assist participants in fulfilling maintenance of certification (MOC) requirements. SAMs are available for portions of the BOOST program, as well as the Digital Mammography Training and Self-Assessment Workshop and a wide variety of refresher courses.

Early Morning Special Focus Sessions

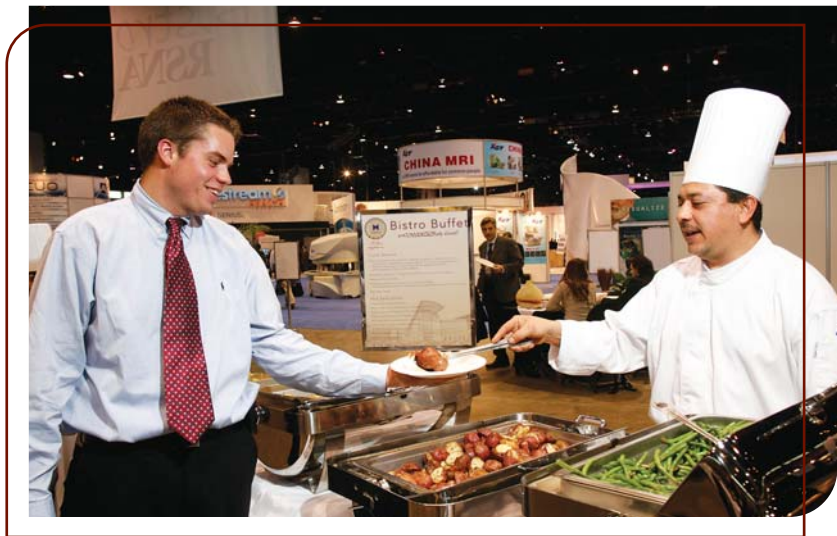
New early special focus sessions—beginning at 7:00 a.m. Monday and Thursday—give you more opportunities to work radiology’s hot topics into your course schedule and earn more continuing education credits.

U.K. Presents

Monday, Nov. 30
10:30 a.m. – 12:00 p.m.

The third in RSNA’s series highlighting international radiology, this session is offered in conjunction with the Royal College of Radiologists and features the latest in radiology research from the United Kingdom. Among the topics to be covered in the session are emergency radiology, high-resolution CT of the lung and MR fluoroscopy.

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SSC19



Coordinated Physics Tutorials

This year’s Saturday RSNA/AAPM physics tutorials feature coordinated topics. First, study the physics of flat-panel fluoroscopy systems in the Physics Tutorial for Residents, 12:00 – 2:00 p.m. Then, attend the Physics Tutorial on Equipment Selection, 2:15 – 4:15 p.m., to learn about current DR flat-panel technology and clinical applications, flat-panel installation and testing and the business case for flat-panel imaging.

Physics Modules Demonstrated at Education Store

At the Education Store in RSNA Services, learn more about Web-based physics teaching modules developed by RSNA and AAPM. Included are modules on radiography, fluoroscopy, mammography, CT, ultrasound, MR imaging, nuclear medicine and radiation biology. The modules, designed to improve basic science education for radiology residents as well as benefit practicing radiologists, will be accessible online after the meeting and are offered free of charge to RSNA and AAPM members.

Cardiac CT Mentored Case Review Offered Twice

Presented in conjunction with the North American Society for Cardiac Imaging, this daylong series of courses assists attendees in satisfying one of the recommendations of the American College of Radiology Practice Guidelines for the Performance and

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MC21-24, MC51-54

Interpretation of Cardiac CT. Now in its third year, the Cardiac CT Mentored Case Review is offered in four parts on Monday and then repeated on Thursday. Attendees must attend all four parts—all on Monday, all on Thursday or through a combination of the two days—to receive a certificate of completion. An audience-response system is utilized.

Financial Seminars Offered Saturday and Monday

Two popular financial seminars on effective estate planning and effective investment strategies are presented on Saturday and Monday (for an additional fee). To register, go to RSNA.org/register or use the Registration and Housing Form 1 included in the Advance Registration, Housing and Course Enrollment Brochure. Additional fees apply for these seminars so you must be registered for the annual meeting to sign up.

Image Interpretation Session Features New Format

Sunday, Nov. 29, 4:00 – 5:45 p.m.
Arie Crown Theater
Moderator, George S. Bisset III, M.D.

This popular session leads attendees through identifying abnormal imaging findings, constructing differential diagnoses based on those findings and making recommendations for further procedures or treatment. Two panelists in each category—10 panelists in all—receive two cases for review just a couple hours prior to going on stage. New this year is audience participation, with response trans-

ceivers available to about 1,500 spectators who have a chance to vote for the diagnosis before the correct answer is revealed. Each team also includes a department chair or journal editor—an homage to the early days of the Image Interpretation Session when the “masters” took cases “on the fly.” Attendance is encouraged as the session will not be Webcast, taped or archived online.

Toward Quantitative Imaging: Reading Room of the Future

Located in the Lakeside Learning Center, the Reading Room of the Future showcases products that integrate quantitative analysis into the image interpretation process. Attendees can learn about these applications through hands-on exhibits featuring informational posters, computer-based demonstrations and “Meet the Experts” presentations scheduled throughout the week. The exhibits are educational in nature and not designed for product promotion.

Mock Jury Trial

This Sunday presentation reconstructs the real-world malpractice case brought by the family of a 55-year-old Chicago man who died of lung cancer about a year after a radiologist recorded a suspicious finding in the man’s radiology report but did not verbally communicate the finding to the referring physician.

Leonard Berlin, M.D., who organized and participated in the last RSNA mock trial five years ago, will do so again and serve as the moderator for the case focusing on the “failure to communicate,” which is increasingly becoming a major source of lawsuits against radiologists.

The mock trial—the outcome of the real case has already been decided in court—begins at 10:30 a.m. in Room S406B and will continue until the verdict is announced at 1:30 p.m., followed by a discussion of the case and a question and answer session. Audio from the jury deliberation will be piped into Meeting Room S406B during lunch, which the audience is asked to purchase near the meeting room on the Technical Exhibit floor before returning for deliberations. Radiologists, attorneys and a judge portray the trial participants.

Continuing Medical Education (CME) will be offered in three blocks: trial, deliberation and verdict/discussion.

Attendees are strongly encouraged to register for the trial, however, people will be admitted in on a space-available basis.

In addition, the judge and attorneys participating in the trial have offered to answer attendee questions e-mailed in advance of the session. Questions do not have to be about the case featured in the trial. E-mail questions to mocktrial@rsna.org.

New Collaboration Between RSNA and the American Academy of Family Physicians

Monday, Nov. 30, 8:30 – 10:00 a.m.

RSNA and the American Academy of Family Physicians have collaborated on a new course to address what radiologists can expect from family physicians and what family physicians

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RC216

need from radiologists as the specialists in medical imaging. Also discussed will be the concept of the “Patient-centered Medical Home” (PCMH) model, improving communications and interactions between the specialties and working more effectively to enhance patient care. The course is sponsored by the RSNA Public Information Committee

RSNA Services Offers One Stop for RSNA Amenities

At RSNA 2009, all RSNA amenities will be consolidated in one location called RSNA Services. Located on Level 3 of the Lakeside Center, RSNA Services will feature:

- Membership
- Education Store
- Career Connection
- RadiologyInfo™
- *RSNA.org*, including myRSNA®
- Journals
- Research & Education Foundation

