



Radiological Society  
of North America  
Founded in 1915

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## **PUBLIC SERVICE ANNOUNCEMENT**

**For release during March 2009**

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**SUBJECT: MARCH IS COLORECTAL CANCER AWARENESS MONTH**

**Time: 15 seconds**

March is National Colorectal Cancer Awareness Month. Colorectal cancer, America's second deadliest cancer, is treatable if detected early.

If you're 50 or older, have a change in bowel habits, or blood in your stool, get screened.

For information on colorectal cancer and screening, visit *RadiologyInfo.org*.

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