



Radiological Society
of North America
Founded in 1915

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PUBLIC SERVICE ANNOUNCEMENT

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**SUBJECT: OCTOBER IS NATIONAL BREAST CANCER AWARENESS MONTH
Time: 30 seconds**

There's good news in the fight against breast cancer. Deaths from this disease have actually declined by 20 percent over the past decade. Why? Because more women are going through cancer screenings, which detect the disease at its earliest and most curable stages.

October is National Breast Cancer Awareness Month. Women over 40 should schedule their annual mammograms now. And if you are a woman of any age and are at high risk, talk to your doctor about annual mammograms. You can find easy to understand information from the Radiological Society of North America at RadiologyInfo.org.

That's RadiologyInfo dot O – R – G.

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