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of North America
Founded in 1915

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PUBLIC SERVICE ANNOUNCEMENT

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SUBJECT: MARCH IS COLORECTAL CANCER AWARENESS MONTH

Time: 60 seconds

March is National Colorectal Cancer Awareness Month. Colon cancer is the nation's second leading cause of cancer death, yet most colon cancers are treatable if detected early.

Medical experts recommend screening for all men and women over age 50. If you're at high risk, you should probably be screened before 50.

Several colon cancer screening methods are available, including a promising new test called virtual colonoscopy, a less invasive exam than conventional colonoscopy. Talk to your doctor about when you should begin screening and which screening test is best for you.

Remember -- colon cancer is highly treatable if detected early. Schedule your screening today.

For easy-to-understand information on colon cancer and screening tests, visit *RadiologyInfo.org*.

That's radiologyinfo – one word – dot O – R – G.

Radiologyinfo dot O-R-G.

This health reminder is from the Radiological Society of North America.

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