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of North America
Founded in 1915

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PUBLIC SERVICE ANNOUNCEMENT

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SUBJECT: MARCH IS COLORECTAL CANCER AWARENESS MONTH

Time: 30 seconds

March is National Colorectal Cancer Awareness Month. Colorectal cancer is America's second deadliest cancer, yet it is treatable if detected early.

Signs and symptoms of colorectal cancer include: a change in bowel habits, rectal bleeding or blood in the stool, cramping or steady abdominal pain.

Experts recommend screening for men and women over 50 – earlier if your family has a history of the disease.

Talk with your doctor about scheduling an exam that could save your life.

For information on colorectal cancer and screening, visit *RadiologyInfo.org*. That's radiologyinfo – dot O – R – G.

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