



Radiological Society
of North America
Founded in 1915

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PUBLIC SERVICE ANNOUNCEMENT

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**SUBJECT: OCTOBER IS NATIONAL BREAST CANCER AWARENESS MONTH
Time: 60 seconds**

There's good news in the fight against breast cancer. Deaths from this disease have actually declined by more than 20 percent over the past decade. Why? Because more women are getting regular cancer screenings—such as annual mammograms—that are detecting the disease earlier when it is most curable.

October is National Breast Cancer Awareness Month. If you are a woman over 40, take this opportunity to schedule your annual mammogram.

But if you're a woman of any age and are at high risk for developing breast cancer, talk to your doctor about when you should start your screening mammograms.

And...share this with your sisters, mothers and daughters.

If you need more information, visit RadiologyInfo.org.

Breast cancer deaths are on the decline. Let's keep it that way, get the information you need about mammography screening from the Radiological Society of North America at RadiologyInfo.org.

That's Radiology Info dot O – R – G.

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