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NEWS

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For Immediate Release

RSNA® signs exclusive sales contract with Globe Publications.

Seeks to increase *Radiology* and *RadioGraphics* journal exposure and readership.

(OAK BROOK, Ill.) May 31, 2011– The Radiological Society of North America (RSNA) has signed an exclusive sales agreement with Globe Publication Pvt. Ltd., an international subscription agency headquartered in New Delhi, India.

Globe will now handle all journal subscriptions originating in India, Pakistan, Bangladesh, Nepal and Sri Lanka, and will act on RSNA's behalf for all subscription services including order processing, mailing, and claims.

Globe will also work to increase exposure and gain readership of *Radiology*, *RadioGraphics*, and the *Radiology* Legacy Collection while promoting the benefits of the journals to libraries and institutions within India.

Any questions regarding this agreement may be directed to Nathan Wicks, RSNA manager of journal sales at nwicks@rsna.org.

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Published regularly since 1923, *Radiology* has long been recognized as the authoritative reference for the most current, clinically relevant and highest quality research in the field of radiology. *Radiology's* 6.341 impact factor is the highest of any diagnostic radiology journal. It is also the number 1 cited journal in the field, with nearly double the number of citations of the closest competitors.

RadioGraphics is the only journal devoted to publishing the best in peer-reviewed educational materials from the RSNA annual meeting—the premier scientific and educational meeting in radiology. With its high quality images, *RadioGraphics* is read by two out of three radiologists and is used as a source for earning continuing medical education credits toward maintaining professional certification.

RSNA is an association of more than 46,000 radiologists, radiation oncologists, medical physicists and related scientists committed to excellence in patient care through education and research. The Society is based in Oak Brook, Ill. (*RSNA.org*)